



YOUR TRUSTED PARTNER FOR

Power, Automation,
Safety Security Systems &
Integrated Solutions

selapass.com

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Sela for Power, Automation, Safety & Security Systems (Sela PASS) is a premier Saudi engineering firm founded in 1996.

We specialize in delivering advanced solutions in Power, Automation, Safety, and Security Systems, including firefighting and protection advanced solutions.

As a trusted systems integrator, **Sela Pass** provides turnkey services : **engineering, inspection, design, supply, installation, testing, commissioning, and training** ensuring full compliance with local regulations and international quality standards. With our headquarters in Riyadh and regional offices in Jeddah and Al-Khobar, we offer comprehensive coverage across the Kingdom of Saudi Arabia.

About Us



Our Mission

To be recognized as a preeminent Saudi specialized engineering company by providing clients with safe, efficient, and innovative Power, Automation, Safety, Firefighting and Security systems.

Our Vision

To be the trusted leader in delivering innovative, safe, and sustainable engineering solutions that empower industries, protect communities, and contribute to the advancement of Saudi Arabia's Vision 2030.

Our Values

At Sela-PASS, our values define who we are and how we work. Integrity guides our actions, safety and compliance shape our solutions, innovation drives our progress, and customer commitment ensures lasting partnerships. Together, these principles form the foundation of our 30+ years of trusted service in power, automation, and safety systems.

Core Values

01



Integrity

We uphold honesty, transparency, and accountability in every thing we do.

02



Safety & Compliance

We prioritize safety and strictly adhere to local regulations and international standards.

03



Innovation

We embrace advanced technologies and creative solutions to deliver excellence in engineering.

04



Customer Commitment

Cherish customer experience and focus on building long-term collaborations by providing reliable, customized solutions.

Sela PASS is the trusted partner for **Power solutions, Automation, Safety & Security** and **Fire Fighting Systems**, delivering integrated, packaged and future-ready solutions for sophisticated projects across Saudi Arabia.

With unyielding commitment to quality, sustainability and safety and strict compliance with international standards and Saudi codes and regulation, we offer advanced technologies supporting smart infrastructure and digital transformation.

Sela PASS Strategic partnerships with leading global and local technology providers and suppliers enable us to provide unmatched technical support and reliable project management and delivery.

Sela PASS vision, mission and objectives are aligned with Saudi Vision 2030 for technology transfer, digitization and smart and sustainable development.



Our Services

Design

Sela-PASS deliver intelligent, customized system designs that meet international and local standards, using the right technologies and components to ensure efficient and reliable solutions.

Supply

Sela-PASS supply high-quality equipment from trusted global brands, ensuring clients receive reliable, advanced, and cost-effective products with long-term value.

Testing & Commissioning

Sela-PASS deliver full technical support, testing, and commissioning through qualified engineers using advanced tools, ensuring responsive and high-quality performance within the required timeframe.

Engineering

Sela-PASS provide fully compliant engineering solutions, helping clients select the right systems and offering integrated, stable, and innovative designs backed by strong technical expertise.

Installation & Maintenance

Sela-PASS install and maintain low-current systems to ensure maximum safety and efficiency. Our team provides preventive and corrective maintenance, on-site support, and troubleshooting for smooth operation.

Training

Sela-PASS provide professional training to end users and maintenance teams after commissioning, ensuring they can confidently operate and maintain the installed systems.



Solutions & Systems

Power Solutions

At Selapass we provide reliable and high-performance power solutions that ensure continuous operation for critical facilities. Our team delivers a fully engineered power infrastructure built on precision, compliance, and long-term stability.



- ⋮ Power Backup Solutions
- ⋮ DC Power Chargers
- ⋮ Batteries Systems
- ⋮ Electrical Devices

Power Solutions Cont.

 Backup Power Solution	 DC Power Chargers	 Batteries Systems	 Electrical Devices
Commercial UPS	DC Chargers	VRLA Batteries (AGM / Gel Type)	Earthing & lightning Protection System
Industrial UPS	Industrial/ Commercial DC System	NiCd Batteries	Power Management / Circuit Protection
CBS Systems	Control Panel DC Units	Flooded Lead Acid Batteries	Breakers / Contactors
Load Testing		Battery Racks	
AC & DC Load Banks		Lithium Batteries & Cabibets	

Automation Systems

At Sela-PASS Our Automation business, a flagship business for more than 30 years, has built a strong reputation for practical and technical excellence. Our highly trained, experienced team has a proven track record in supply, design, engineering, testing, and commissioning of a wide range of products:



- Building Automation
- Home Automation
- Hotel Automation
- Plant Automation

Automation Systems Cont.



Building Automation

SIEMENS

BMS System

Temperature
Humidity
Ventilation
Pressure
Air Quality
HVAC
Energy Meters
Control / Monitoring
Central Station

PICV Solution

Energy Saving
Dynamic Balancing
Pressure Independence



Home Automation

SIEMENS

Lighting Controls

Dimming Lights
A/C Controls
Motion Scenes
Blinds / Shutters
Fault Status
Voice Control Systems
LED / DALI Gateways
Audio/Video Interfaces
System Integrations
Control / Monitoring
Central Station

KNX Master Station

IoT & Central Controls
Graphics & Visualization iOS/Android
Smart Apps



Hotel Automation

Honeywell

Room Controls

Guestroom Lighting
Luxury Interface Devices
Access Controls
Room Level Integrations
Guest Room Curtains
Guest Privileges
Energy Consumption
Guest Comfort
Perfect Room Condition

GRMS System

Online Hotel Interface
Guestroom Monitoring
Live Status Update



Plant Automation

SIEMENS

PLC Controls

Complex Logics
Plant Operation Controls
Remote Terminal Units
Reliability
Harsh Environment
Master/Slave Comm.
Operation Maintenance
Redundancy

SCADA

Data Acquisition
Client/Server Architecture
Real Time Monitoring
Dynamic Visualization
Remote Site Stations

Safety Systems

At Sela-PASS our Firefighting Department delivers products and services across diverse applications, from telecommunications, data centers, and switchgear rooms to military, medical, helipads, airports, power substations, and oil & gas facilities. We work with leading brands such as Kidde, Chemguard, Tyco, Ansul, HD Fire, Reliable, Viking and Firepro.

Our team of highly trained and dedicated professionals provides complete design, supply, installation, testing, commissioning, maintenance, and system upgrades, adhering to NFPA, Civil Defense, Saudi Building Codes, HCIS, SEC, Marafiq, and ARAMCO standards based on project requirements includes FM-200 and other advances fire protection systems.



- Clean Agent Systems
- Water-Based Systems
- Foam Fire Suppression Systems
- Fire Fighting Pumps
- Fire Equipment & Cabinets

Safety Systems Cont.

 Clean Agent Systems	 Water-Based Systems	 Foam Fire Suppression Systems	 Fire Fighting Pumps	 Fire Equipment & Cabinets
FM-200 Systems	Wet type Sprinkler Systems	Deluge Foam-Water Spray System	Diesel Fire Pumps	Fire Extinguishers
Flouro-k K System	Deluge Water Spray System		Electric Fire Pumps	Fire Hose Cabinets & Accessories
CO ₂ High-Pressure Systems	Water Mist Systems		Jockey Pumps	Fire Blankets
CO ₂ Low-Pressure Systems	Fire Hydrant Networks & Valves		Fire Pump Controllers	
DLP System	Standpipes system			
Releasing Control Panels	Pre action deluge system			
Wet Chemical Systems (Kitchen Hood)				

Security Systems

The Security Systems Division at Sela-PASS is supported by a skilled team of designers and engineers who clearly understand client needs and deliver reliable, tailored security solutions. Our systems are designed, tested and implemented to the highest standards.

At Sela-PASS, we aim to build lasting partnerships and provide an exceptional customer experience.

We offer a comprehensive range of Security Products and Systems, including:



- Security Systems
- Safety Systems
- Inspection and Physical Security

Security Systems Cont.



Security Systems

Video Surveillance Systems / CCTV

Access Control Systems

Public Address & Voice Evacuation System

Intrusion & Monitoring

MATV/IPTV System

Intercom System

Audio Visual

Parking Management System



Safety Systems

Fire Alarm System

Aspirating Smoke Detection (VESDA)

Gas Detection System

Master Clock System

Nurse Call System

Disable Toilet Alarm System

Infant Protection System

Linear Heat Detection System



Inspection and Physical Security

X-Ray Screening

Walk-Through Metal Detector

Handheld Detectors

Under Vehicle Scanner System (UVSS)

Turnstile & Bollards

Road Blockers

Arm Barrier

Panel Building

Powering the Future, One Solution at a Time At SPP, we believe energy is the foundation of progress. For over 2 Years, we've been at the forefront of powering industries, infrastructures, and individuals with innovative electrical panel solutions. From luxury villas to mega infrastructure projects, today, SPP panel Boards Factory stands as a symbol of excellence, proven by our work on prestigious projects for clients like ARAMCO, Saudi Electric Company, and several major malls and shopping centers.



- ⋮ **Motor Control Panels**
- ⋮ **Control Panels**
- ⋮ **Pump Panels**
- ⋮ **Specialized Panels**

Panel Building Cont.

 Motor Control Panels	 Control Panels	 Pump Panels	 Specialized Panels
MCC Panels	DDC Panels	Booster Pump Panels	Cold Storage Control Panels
Pump Starter Panels	DGP Panels	Submersible Pump Panels	Customized Panels
Soft-starter Panels	PLC & Process Control Schemes		Fire Fighting Panels
VDF Panels	KNX Lighting Control Panels		MIMIC Panels & Control Desks

A high-speed train is stopped at a modern train station. The station's roof is a complex, geometric structure made of many small, triangular panels, creating a vaulted effect. The train is sleek and aerodynamic, with a white and blue color scheme. The platform is clean and modern, with a polished floor that reflects the train and the roof. The overall atmosphere is one of modernity and efficiency.

Our Projects



Project: Jabal Omar Phase 1 Makkah

Client: Jabal Omar Project

Sector: Hospitality

Scope: Supply, engineering, testing & commissioning of GRMS



Project: Ummahat Al Shaykh Islands 9.1 Hotel II

Client: Red Sea Development Company

Sector: Hospitality

Scope: Supply, engineering, testing and commissioning-BMS





Project: Dr. Soliman Fakeeh Projects (Hospital, Medical center, college)

Client: Fakeeh Care

Sector: Healthcare

Scope: Supply, engineering, testing & commissioning of BMS & KNX



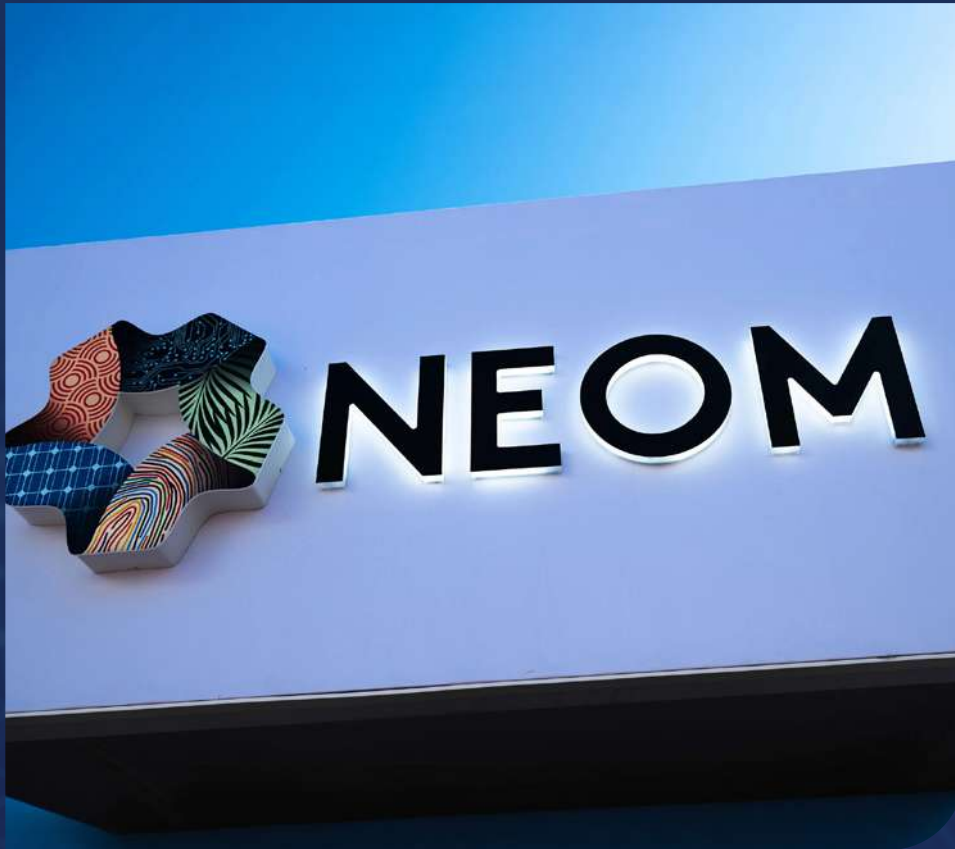
Project: WOA Power Plant - Shoaiba Power Plant

Client: Saudi Electrical company (SEC)

Sector: Petrochemical

Scope: Testing, Inspection, Maintenance & Repair of Fire Protection System, Fire Detection and Alarm System (FDPS)





Project: Neom Power Substation, Neom District 380

kV Client: Saudi Electricity Company (SEC)

Sector: Petrochemical

Scope: Installation & Commissioning of Fire Alarm, Fire Fighting Systems, including FM-200 System, Fire Extinguishers, Fire Hydrants, and Fire Pump.



Project: Al.Farabi Lab4

Client: Farabi Petrochemical Company

Sector: Petrochemical

Scope: Supply, Installation & Commissioning of Fire Alarm, Gas Detection & Fire Fighting Systems





Project: Makkah Bus Stations Project

Client: Royal Commission

Sector: Government

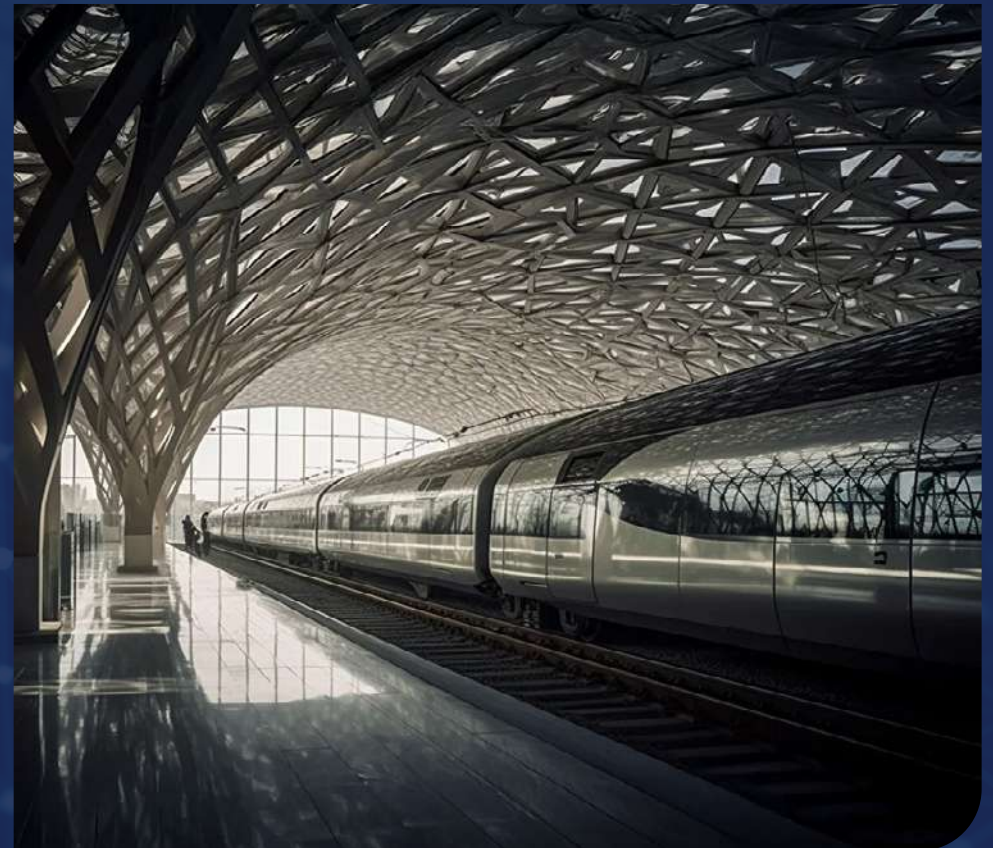
Scope: Supply & Installation of CCTV System, cameras & 4 Operators monitoring them live in control room

Project: Haramain high speed Railway station at Airport (SCADA)

Client: Saudi Spanish Train project co.

Sector: Transportation

Scope: Supply, testing, & commissioning of SCADA, Fire Alarm, Public Address & Hearing Enhancement systems





Project: King Abdul Aziz International Airport Existing Buildings

Client: GACA

Sector: Aviation

Scope: Replacement Upgrade of addressable fire alarm systems with networked panels, field devices, fiber-optic connectivity, & UPS-backed control systems.



Project: CMA/PIF Tower in KAIF Riyadh

Client: KAIF

Sector: Financial

Scope: Supply, Installation, testing, commissioning, & hand over integrated CCTV, PAVA, Fire Alarm systems & complete CBS and DC System





Project: Dammam University Hospital (Imam Abdulrahman Bin Faisal University)

Client: Ministry of Education

Sector: Healthcare

Scope: Supply, Testing & Commissioning of Fire Alarm, Public Address, Clock, Access Control, Nurse Call & BMS Systems.

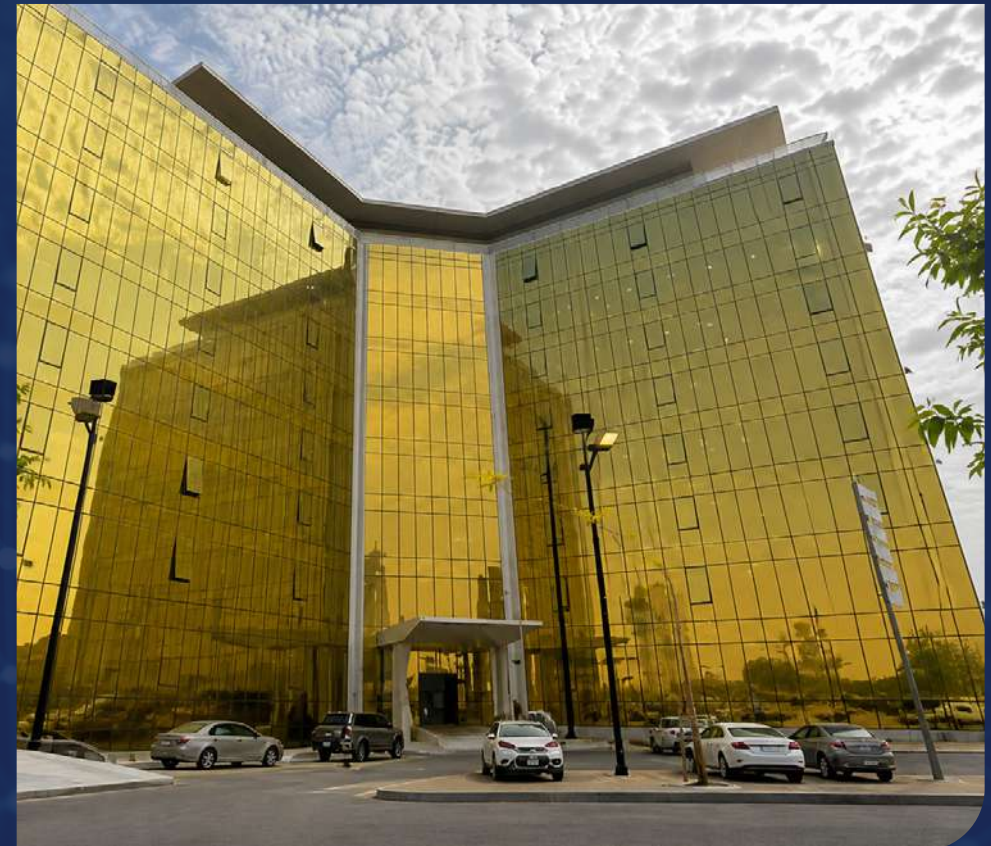


Project: Nuclear and Radiological Regulatory Commission
Head Office Building - Riyadh

Client: NRRC

Sector: Government

Scope: Supply, Testing & Commissioning of Fire Alarm, Public Address, IPTV Systems & BMS.



Our Partners

HIKVISION

NOTIFIER
by Honeywell

SIEMENS

Honeywell

BOSCH

ABB

VITA

aihua
TECHNOLOGY

FirePro
Fire Extinguishing Aerosol Systems

Kidde

BENNING

Hanwha

EATON

VESDA
by xtralis

tyco
Fire Protection
Products

ambient
SYSTEM
We make everyday life safer

Schneider
Electric

COOPER Safety

AXIS
COMMUNICATIONS

ASL
safety, security & control

CHEMGUARD
SPECIALTY CHEMICALS & EQUIPMENT

Televes

ANSUL
Innovative Fire Solutions

KNX

MATRIX
TELECOM | SECURITY

CHEMETRON
Fire System

zenitel

BALDWIN BOXALL
LEARNING THE WAY TO SAFETY

INNCOM
by Honeywell

MINIMAX
FIRE PRODUCTS

AVR

GE
imagination at work

INOTEC
Sicherheitstechnik GmbH

SFFECO

HI-FOG
water mist fire protection

riello ups

HD FIRE
PROTECT

centiel
continuous power availability

KSTAR

LuxeLED

FIAMM

SAFT

KEE

HOPPECKE
POWER FROM INNOVATION

legrand

TEKNOWARE

KINGSMILL
INDUSTRIAL SYSTEMS

C&D
CRAIG & DERRICOTT

Reliable

GNB
INDUSTRIAL POWER
A Division of Link Technologies

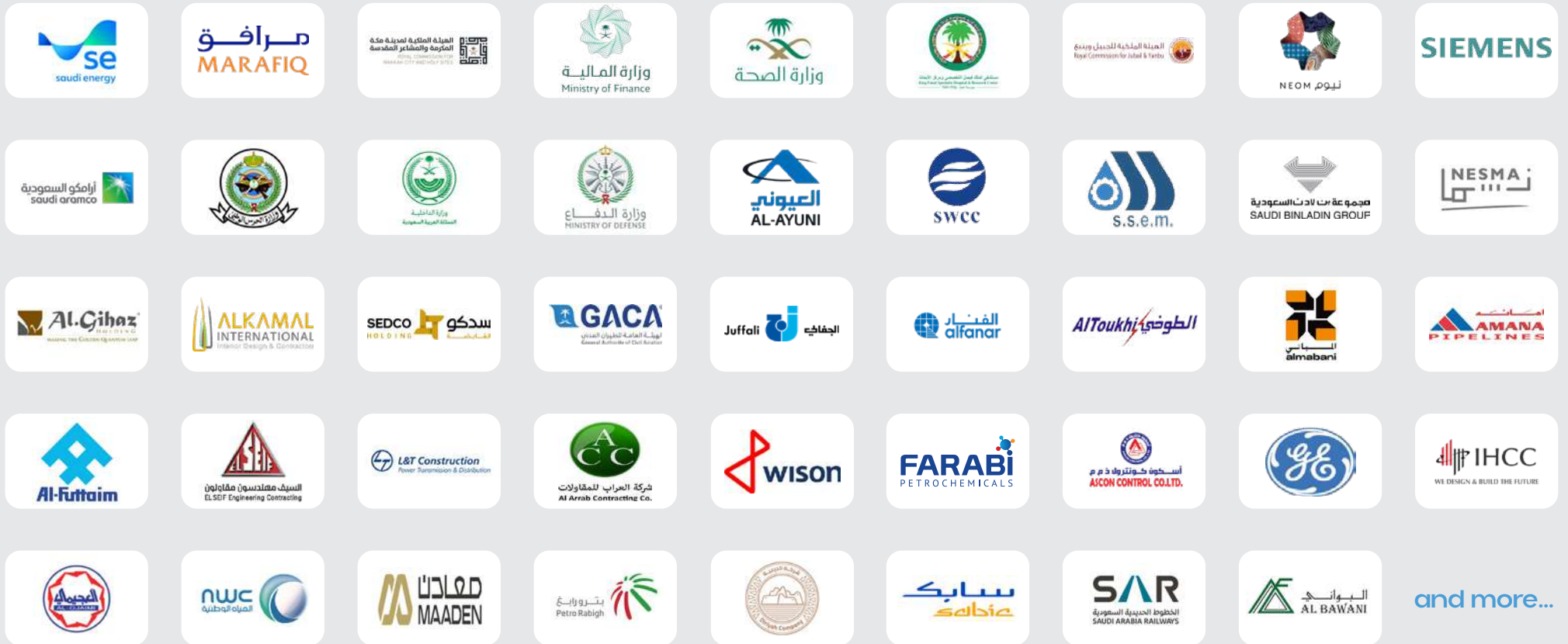
Emisa

VIKING

BRITISH
BG
GENERAL

ASM

Our Customers



Let's build something great together. **Contact us** to explore our offerings and partnership possibilities.

Address:

Riyadh (Head Office):

1st Fl, Gate 3, Mateen Center,
Prince Mamduh Rd

Tel: 0114620110

Jeddah:

Al Harith Center, Abdulrahman Al
Sudairy St

Tel: 0126915777

Al-Khobar:

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Custodian Rd

Tel: 0138642976

Contact:

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